Genesis ATS Provides North American Decommission, Pick, Pack and Ship (PPS) & Asset Recovery Services to a Multinational Technology Company (MTC)

The MTC successfully and profitably supports their client, a Global Banking Company (GBC), with the Genesis ATS Solution

GENESIS ATS

Global Banking Company (GBC) is a **Fortune 100 company with more than $97B in revenue and 220,000+ employees** around the world. GBC has a vast network of more than 5,700 corporate and retail locations throughout the Unites States, locations throughout the Unites States, Canada, and European Union. The company relies heavily on its data network and its voice network to conduct its daily business operations.

⚠ Challenge

GBC implemented a technology refresh of the voice and data networks in 4,300 U.S. locations to improve its business operations. In addition, GBC moved into their newly-built corporate headquarters in New York City. This segment of the project required an exit and removal of the existing voice and data network equipment from three separate buildings within a 90-day timeframe. Demonstrating maximum ROI on the removal, resale and Sarbanes-Oxley (SOX) reporting of their 700,000 assets was a critical metric.

💡 Solution

Genesis ATS was an integral part of the GBC project and worked closely with MTC Technical Services on behalf of all GBC network transformations. This resulted in an additional 6 years of ongoing service support during the acquisitions of Merrill Lynch and Countrywide Mortgage.

"We provided the reverse logistics and processed $140M in assets for the bank. GBC went through an extensive IRS audit at the conclusion of this project. The IRS found the asset reporting to be highly accurate and fully SOX compliant."

Kirk Miller, Genesis ATS President

Genesis ATS was awarded the following contract services:

- ◆ Project Management
- ◆ Decommissioning Services
- ◆ Pick-up, Pack & Ship (PPS)
- ◆ Reverse Logistics
- ◆ Warehousing
- ◆ Data Eradication
- ◆ Site-level SOX Compliance Reporting
- ◆ Resale / Recycle of all excess network assets (with Certificates of Destruction)

"Genesis ATS was quick to respond and fast to react, providing a second set of eyes on our asset tracking."

MTC Project Manager

Multinational Technology Company (MTC) is the global business and technology services division within MTC. It was formed by the combination of legacy services consulting and outsourcing business and the integration of acquired Acquisition Company. MTC is a **$52B provider** of network transformation and maintenance services, and its clients are companies around the globe.

⊘ Results

Genesis ATS has helped GBC successfully achieve its business goals and objectives through its relationship with MTC.

- ◆ Genesis ATS has processed more than 700,000 equipment pieces with corresponding serials.
- ◆ MTC and GBC were audited by the IRS in 2010 on $140M worth of network equipment processed by Genesis ATS, providing 99.999% audit documentation accuracy.
- ◆ Genesis ATS received a 98.3% performance rating on service deliverables.
- ◆ Genesis ATS processed over 100,000 handsets and recycled PBX for the three GBC towers in NY City in over 60+ floors.
- ◆ Genesis ATS has provided more than $2.2M dollars of ROI back to GBC.

Genesis ATS offers superior operational results and solutions to generate substantial annual revenue and savings for clients.

Genesis ATS during the eight years of this project:

Processed > 700,000 pieces of equipment
Resold > $2.2M dollars of equipment
Ensured Accuracy > 99.999% audit documentation

Genesis ATS was an integral part of the GBC solution and provided crucial services to the 4,300 upgraded locations.

GENESIS ATS

Genesis ATS:
Austin Texas
Genesis ATS Global:
Amsterdam, Netherlands
Genesis ATS Korea Limited:
Seoul, Korea
Genesis ATS:
Hong Kong

www.genesis-ats.com

About Genesis ATS

Genesis ATS is an equipment and service provider to Fortune 500 and major carrier customers both across the US and internationally.

Genesis ATS's "lifecycle" approach covers key core areas:

The company starts by providing new, pre-owned and surplus IP network, telecom and mobility workforce solutions (WWAN/WLAN) from the world's leading OEMs.

Next, the company provides true lifecycle management solutions and professional services (e.g. Design & Consultation), from install/decommission, forward & reverse logistics, field engineering and network transformation services, to IntelliNet™, the intelligent alternative to OEM sparing & maintenance programs.

Finally, Genesis ATS closes the loop with specialized asset valuation & recovery and disposal/recycling services, ensuring maximum financial return on excess network assets or disposal according to the highest international standards.

Leading Industry Quality Standards:

ISO 9001 | ISO 14001 | OHSAS 18001 | RoHS • WEEE • COMPLIANT | TL9000 | R2

Headquartered in Austin, Texas, Genesis ATS partners with top tier manufacturers to be a global provider of network, mobility, and full life-cycle solutions. Genesis ATS specializes in best in class OEM partnerships, complete asset management and investment recovery services. Genesis ATS aligns itself with industry leaders to provide clients with complete and customized technology solutions.